



STREET CHILD UNITED



“ for giving a voice and a chance at equal opportunity for marginalized and disenfranchised children, helping them fight prejudice and make a better tomorrow for themselves and the world.”

the arts and a congress for their rights to raise awareness and challenge the negativity and prejudice that fore-shadows their attempts to carve a niche for themselves in society.

They are proud organizers of the Street Child World Cup, the next edition of which will kick-off ahead of the FIFA World Cup in Russia 2018. SCU are also planning the first Street Child Cricket World Cup ahead of the ICC Cricket World Cup in London 2019.

Led by John Wroe, who is the co-founder and CEO of Street Child United and has been recognized by Her

Majesty Queen Elizabeth for services to street-connected children with the Award of the British Empire Medal, a team of incredible volunteers and supporters, partners from international organisations and corporate partners, influencers and experts, faith groups and football clubs, media outlets and artists, schools and clubs, work with a global community of grassroots organizations on the frontline to protect and support street children - all working together to change the way the world sees and treats street children.



“NO CHILD SHOULD LIVE ON THE STREETS...”

GIVING A VOICE TO THOSE WHO HAVE GONE UNHEARD FOR SO LONG

In spite of war, mass displacement, bombing and mass murders all around the globe, still the world remains a better place as we can talk of a project which seeks to give children living on the streets a future – and uses sport as one of its channels of

delivery.

Street Child World Cup is part of the Street Child United Initiative. The Street Child Initiative exists to “give a voice” to the estimated 150 million children across the globe who live and work on the streets, stigmatized,

denied their basic rights to shelter and education, marginalized and exploited, never able to meet their full human potential.

The Street Child World Cup saw homeless children, many who technically did not exist as they lacked

birth certificates, let alone passports, from 19 countries, come together to play the street child world cup in Rio De Janeiro in 2014, and the initiative will be run again in Moscow next year where 20 countries will be represented by over 200 boys and girls who have personal experience of living on the streets, and have been at risk of trafficking and exploitation.

Street Child United (SCU) uses the power of sport to provide a global platform for street children's rights.

Ahead of the world's biggest sporting competitions, they organize international sports events for street children from around the world to be seen and heard. SCU combines sport,

