



for empowering young people with skills and opportunities to rise above socio-economic and socio-cultural ceilings and creating a platform for harmonious integration into the multi-hued fabric of the London of today and the world of tomorrow.

“FUNDING HAPPINESS, FUNDING PROSPERITY, FUNDING GROWTH”

Standing upon the cardinals of the four A's – Awareness, Aspiration, Ability and Access – The Mayor's Fund for London stand guard to the interests of all those fellow Londoners, who definitely deserve no less for their less advantageous socio-economic backgrounds.

Building self-esteem, wellbeing and life skills, the Mayor's Fund was established by Boris Johnson during his tenure as Mayor of London, and has raised millions of pounds for social mobility projects assisting young people in London to escape poverty through making the most of their abilities and nurturing aspiration. By making individual grants and grants to organizations, the Mayor's Fund assists young people with building a better future for themselves and their families by harnessing and growing their own potential.

The Mayor's Fund for London is a social mobility charity. They empower young Londoners from disadvantaged backgrounds to acquire the

skills and opportunities they need to secure employment, climb the career ladder and escape the threat of poverty. The Mayor of London is their patron. They help children and young people play a greater part in the future of London.

Under the most incredible leadership of Matthew Patten, who himself is a staunch advocate of a just and equal world and never hesitates to raise his voice against any sort of social, commercial and political injustice, the foundation has grown to become one of the most effective platforms for fulfilling the dreams of millions of young Londoners – not only accelerating social mobility but giving them wings to fly and reasons to smile.

Focusing on Wellbeing, imparting Skills, Employment and Enterprise – the Mayor's Fund is helping young Londoners to acquire the skills they need to progress and prosper – imbuing them with a self-esteem and self-belief that ushers in a 360 de-



gree positive turnaround in their personality.

2015-16 Final Impact Report suggests that just in this particular calendar year 33,000 young Londoners in every borough are directly impacted by its various projects, 15,200 pupils received support in numeracy through the 'Count on Us' projects, and more than 500 young Londoners have found employment after engaging with the employment programs.

The Charity, which is non-political, has no endowed funds and as an in-

dependent charity receives no core funding from the GLA. Rather, it relies on the support of companies, individuals, trusts and foundations and the public. They are redoubling the efforts to raise money for their programs and are excited that encouraging greater philanthropy is the utmost priority of the Mayor and his team. Sadiq Khan's - Mayor of London- commitment to social integration, social mobility and community cohesion is wonderfully aligned with the mission of Mayor's Fund for London.

